



# Florida Museum for Women Artists Fact Sheet 2010

- Our 7,300 sq. ft. facility based in downtown historic DeLand underwent a \$400,000 renovation in 2009 through a successful partnership with the City of DeLand and the County of Volusia.
- The renovation of this historic building to new use as the Florida Museum for Women Artists, played a significant role in the County of Volusia receiving the Florida Trust Award for Organizational Achievement in 2010. The museum consists of 3 contemporary art galleries, a class/meeting room, a curatorial space, a museum shop, intimate cafe, and administrative offices.



*Map of visitors and members*

- The facility is located at the intersection of S.R. 44 and U.S. 17-92, thirty minutes west of Daytona Beach and forty six minutes east of Orlando in the City of DeLand, population 24,375.
- Included in the State recognized Cultural Corridor, the facility is within walking distance of Stetson University, is inside the town business district, and within 5 miles of five elementary schools and one high school, two middle schools, seven private schools, and Daytona State College's campus in DeLand.
- The FMWA is the only museum in the southeast United States dedicated solely to art by women. Our mission: "To identify and promote women artists and educate the public about women in the arts".
- Our programming is designed to reach all ages and includes the visual arts, history, literature, music, science, and new technologies. More than 5,000 people attended the museum in our first year. The museum averages 500 walk-ins per month
- Since our opening in November 2009 more than 500 individuals and families have become members, with an average monthly increase of 7%. Our goal is to increase memberships by 300 annually.
- Our professional web page receives over two thousand unique visitors per month, with a viewing average of 4.5 pages.
- 10,000 E-Muse electronic newsletters are issued monthly to Museum members, visitors, state educators, politicians, artists and patrons.
- Open year round, Tuesday - Thursday 11 a.m. to 6 p.m., Friday and Saturday 11 a.m. to 7 p.m. and Sundays 1 p.m. to 5 p.m. Closed Mondays and major holidays.
- The facility is supported by members, private donors, and corporate sponsors.



**Florida Museum for Women Artists**  
100 N. Woodland Blvd. Suite 1, DeLand, FL 32720  
Phone: (386) 873-2976 [www.FloridaMuseumforWomenArtists.org](http://www.FloridaMuseumforWomenArtists.org)