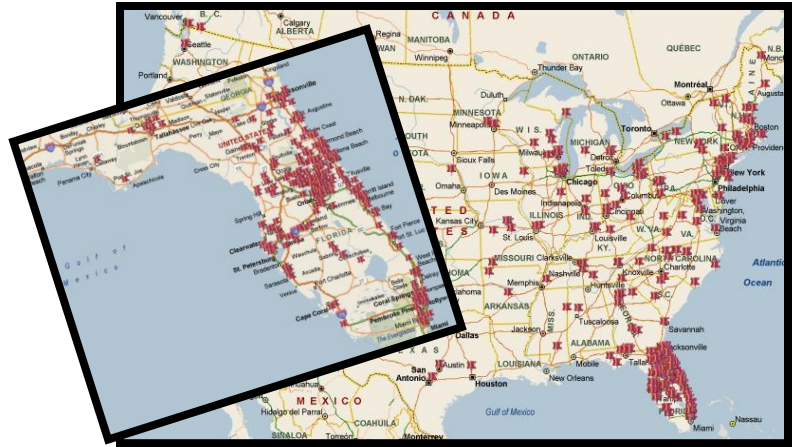




Florida Museum for Women Artists

Fact Sheet 2011

- Our 7,300 sq. ft. facility based in downtown historic DeLand underwent a \$400,000 renovation in 2009 through a successful partnership with the City of DeLand and the County of Volusia.
- The renovation of this historic building as the Florida Museum for Women Artists played a significant role in the County of Volusia receiving Florida's Historic Trust Award for Organizational Achievement in 2010.
- The museum consists of 3 contemporary art galleries, a class/meeting room, a curatorial space, a museum shop, intimate cafe, and administrative offices.



Map of visitors and members



► In 2011 the City of DeLand approved the museum's operations to include the first floor spaces of the building, adding 4,000 sq. ft. for an art related business incubator and retail spaces. These spaces and other unique marketing opportunities for your business are available. **CALL FOR INFORMATION TO TAKE PART IN THIS OPPORTUNITY** – We are looking for promotion partners and businesses to grow in this space.

- The facility is located at the intersection of S.R. 44 and U.S. 17-92, thirty minutes west of Daytona Beach and forty-six minutes east of Orlando in the City of DeLand, population 24,375. Included in the State recognized Cultural Corridor, the facility is within walking distance of Stetson University, is inside the town business district, and within 5 miles of five elementary schools and one high school, two middle schools, seven private schools, and Daytona State College's campus in DeLand.
- The FMWA is the only museum in the southeast United States dedicated solely to art by women. Our mission: "To identify and promote women artists and educate the public about women in the arts."
- Our programming is designed to reach all ages and includes the visual arts, history, literature, music, science, and new technologies.
- Since opening in November 2009 more than 600 individuals and families have become members. More than 9,800 people attended the museum in our first 24 months.
- Our professional web page receives over three thousand unique visitors per month, with a viewing average of 5.5 pages. 10,000 E-Muse electronic newsletters are issued monthly to Museum members, visitors, state educators, politicians, artists and patrons.
- Open year round, Tuesday - Thursday 11 a.m. to 6 p.m., Friday and Saturday 11 a.m. to 7 p.m. and Sundays 1 p.m. to 5 p.m. Closed Mondays and major holidays.